



EMPOWERED TO PROCLAIM  
YOU WILL BE MY WITNESSES

Acts 1:8

WELS Women's Ministry Conference  
July 28-30, 2024

## EMPOWERED TO PROCLAIM

“You will receive power when the Holy Spirit Comes to you;  
and you will be witnesses in Jerusalem, and in all Judea and Samaria,  
and to the ends of the earth.” (Acts 1:8)



# Typography

LATO HEAVY

**A B C D E F G H  
I J K L M N O P Q R  
S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0!**

FRANCOIS ONE REGULAR

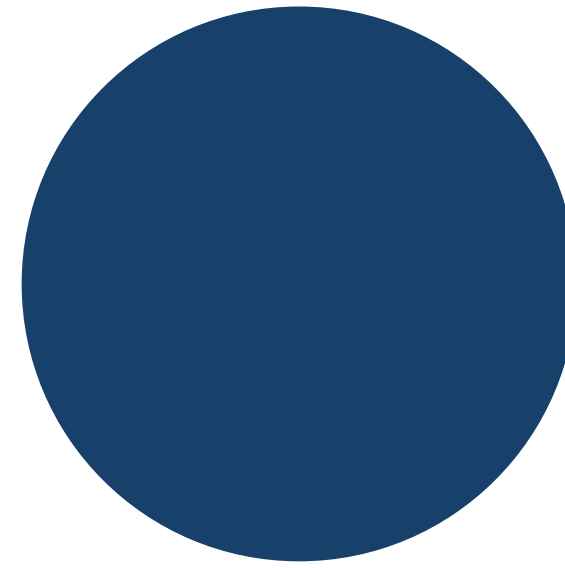
**A B C D E F G H  
I J K L M N O P Q R  
S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0!**

GLAMOUR ABSOLUTE REGULAR

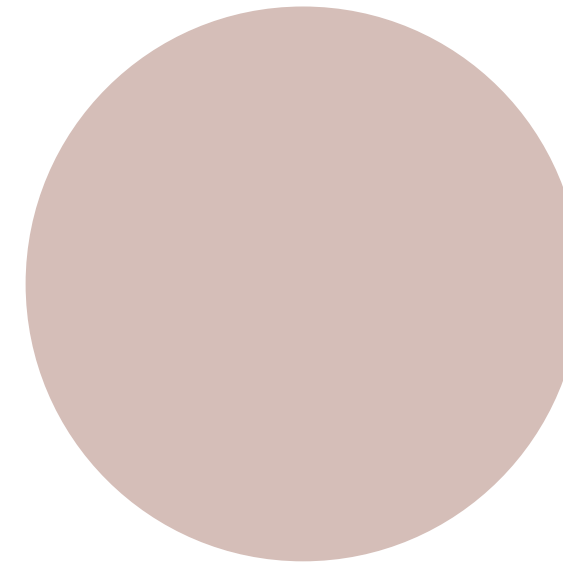
**abcdefghijklmnopqr  
stuvwxyz  
1234567890!**

# Colors

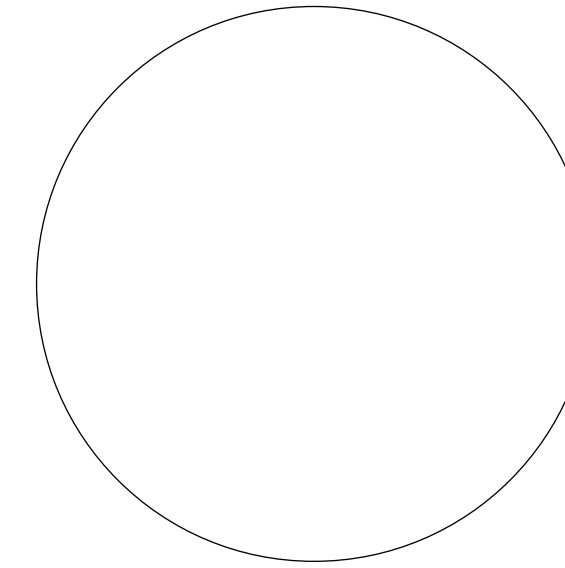
The main brand colors are deep blue and a pale, dusty mauve hue.



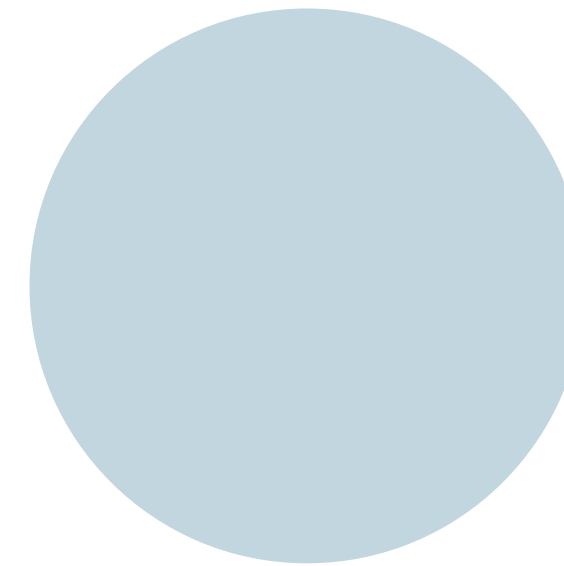
#174069  
RGB: 23 64 105  
CMYK: 98 79 34 21



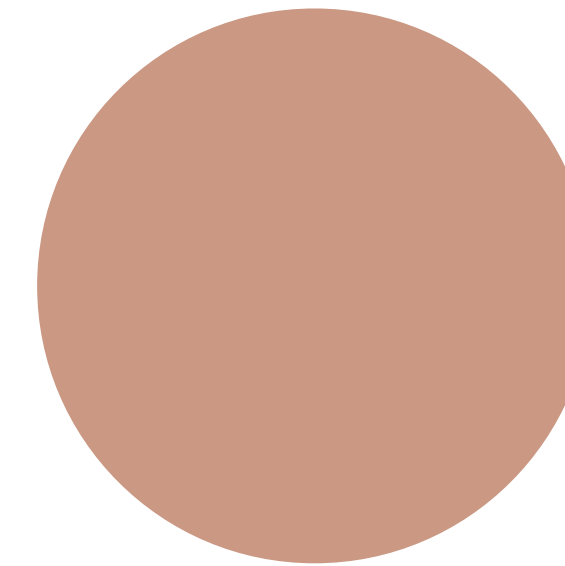
#d4beb8  
RGB: 212 190 184  
CMYK: 16 24 23 0



#ffffff  
RGB: 255 255 255  
CMYK: 0 0 0 0



#cod5de  
RGB: 192 213 222  
CMYK: 24 8 9 0



#cag882  
RGB: 202 152 130  
CMYK: 21 43 47 1



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# Pattern



## Secondary Logo

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